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For Immediate Release
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WNCU and Hamilton Hill Jewelers raise Funds with Fine Jewelry

Durham, NC, March 7, 2008 - WNCU-FM, public radio station 90.7 FM will partner with Hamilton Hill International Designer Jewelry of Durham's trendy Brightleaf Square shopping district to host its' newest endeavor, The **WNCU Diamonds & Pearls Jewelry Auction and Social** Friday, April 11th from 6 p.m.- 9 p.m. on location inside the jewelry store among cases of fabulous designer jewelry.

The **WNCU All Stars** featuring guitarist **Baron Tymas** will set the mood with jazz and keep the event lively. Sumptuous fare will be provided by Catering by Design of Cary. Attendees are in for an exciting evening in the atmosphere of a live auction with celebrity auctioneers, **ESPN U sports announcer Dwayne Ballen**, and **Time Warner Cable talk show host Gayle Hurd**. Hamilton Hill, known for top quality jewelry and accessories from around the world, will donate items to be auctioned as well as give attendees a chance to win a precious pearl ring from Gellner Pearls. Hamilton Hill gift certificates worth up to \$1000 will be raffled with 100 percent of the proceeds being donated to the station. The event is free and bidding is voluntary. Non-auction items are also available for purchase, with a percentage of the auctioned proceeds and sales of the evening going toward WNCU's fundraising efforts. Neither sale nor auctioned items may be purchased with Hamilton Hill raffle gift-certificates.

The **WNCU Diamonds & Pearls Jewelry Auction and Social** is an opportunity for listeners, sponsors and customers alike to support public radio and the important programming it provides. This pleasurable and elegant public radio fundraising experience is one in a series of efforts to raise non-traditional revenue streams for operational expenses at WNCU.

Details on the WNCU, Hamilton Hill and the jewelry auction fundraiser are available on the web at www.wncu.org and www.hamiltonhilljewelry.com . For

more information please contact **Gayle Hurd** at 919-539-8235 or ghurd@nccu.edu or **Edith Thorpe** at 530-6122 or ethorpe@nccu.edu.

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